



## IMPACT

Weird Ghosts is an **impact fund** for video game studios led by underrepresented founders across Canada. We support studios with **grants, investments, education, and community** to build strong, impactful teams that are shaping the future of games.

We focus on **studio development** – not just project funding.

## BACKGROUND

Weird Ghosts was founded in 2021 by partners Eileen Mary Holowka, PhD, and Jennie Robinson Faber. Eileen and Jennie each have over a decade of experience in community building with underrepresented game developers, media arts administration, and development.

## ABOUT OUR PROGRAMS

Our Baby Ghosts program provides a \$25,000 no-strings-attached grant, and six months of tailored, structured business development education via our mentor network and partners.

Our SEAL investments support new studios with \$150,000 to pay salaries and focus on studio development for one year.

To date, **we have supported 12 studios across 5 provinces** through grants and investments.

## QUOTES FROM PARTICIPANTS

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"The Baby Ghosts program not only gave my studio financial security for this year, it also gave me access to **an inspiring and inclusive community of peers**, collaborators and mentors." – Sam Ramsay, [Cheekynauts Entertainment](#)

"Receiving the Baby Ghosts grant and being connected with the Weird Ghosts community was **a dream come true**. I was granted the resources and opportunity to take my project STREET UNI X to the next level through some months of full-time development focus after years of only working on the project in my off time between day jobs." – daffodil, [daffodil & friends](#)

## GET INVOLVED

We are always on the lookout for individuals, studios, and organizations who share our vision for a more inclusive and diverse Canadian video game industry. Here's how you can join us:

- **Become a mentor:** Share your expertise and experience with emerging studios.
- **Partner with us:** Collaborate to provide resources, tools, or event support.
- **Share our call for applications:** We run our Baby Ghosts program every six months and are looking for new teams to support.
- **Donate:** Support our mission by contributing financially. Your donations help us provide grants, investments, and educational resources to studios that need them most. If you need a tax receipt, our charity arm is launching soon!

Feel free to reach out to us at [hello@weirdghosts.ca](mailto:hello@weirdghosts.ca) or visit our website at [www.weirdghosts.ca](http://www.weirdghosts.ca) to learn more about our initiatives and how you can make a difference.